

My Starbucks Rewards™ Terms and Conditions

Updated: 29th January 2018

PLEASE READ THESE TERMS AND CONDITIONS CAREFULLY. BY ACCESSING OR USING THIS PROGRAMME, YOU AGREE TO BE BOUND BY THE TERMS DESCRIBED HEREIN AND ALL TERMS INCORPORATED BY REFERENCE. IF YOU DO NOT AGREE TO ALL OF THESE TERMS, DO NOT PARTICIPATE IN THIS PROGRAMME.

These Terms and Conditions apply to your access to, and participation in, the My Starbucks Rewards programme which in Northern Ireland is operated by Starbucks Coffee Company (UK) Ltd or its affiliated companies (collectively, “Starbucks”) (“My Starbucks Rewards”). These Terms and Conditions do not alter in any way the terms or conditions of any other agreement you may have with Starbucks for products, services or otherwise. Starbucks reserves the right to change, modify and/or eliminate My Starbucks Rewards and/or these Terms and Conditions or any policy, FAQ, or guideline pertaining to My Starbucks Rewards at any time and in its sole discretion. Any changes or modifications will be effective immediately upon posting the revisions to www.starbucks.ie, and you waive any right you may have to receive specific notice of such changes or modifications. Your continued participation in My Starbucks Rewards will confirm your acceptance of such changes or modifications; therefore, you should review these Terms and Conditions and applicable policies frequently to understand the terms and conditions that apply to My Starbucks Rewards. If you do not agree to the amended terms, you must stop participating in My Starbucks Rewards.

This programme is not targeted towards, nor intended for use by, anyone under the age of 18. Please read the [Privacy Policy](#) carefully to understand how Starbucks collects, uses and discloses information about its customers.

Programme Overview

My Starbucks Rewards is one way in which Starbucks endeavours to reward and thank loyal customers for patronising Starbucks’ business in participating countries. To enrol in My Starbucks Rewards and receive programme benefits, you will first need to **create an account** at www.starbucks.ie and then **activate** and **register** at least one Starbucks Card to your account. “Activation” means that the Starbucks Card has a minimum of €5 loaded onto it. Starbucks Cards may be activated at participating Starbucks stores. You can register any activated Starbucks Card to your account at www.starbucks.ie/card/register. Personal information which you provide to us for purposes of creating an account and registering your Starbucks Card will be held pursuant to Starbucks Privacy Policy and may be held by Starbucks in the United States of America. Information on Starbucks data protection practices and Starbucks Privacy Policy is available on this [website](#). Please note that this includes provisions under which we will transfer your data outside the EEA (to secure servers in the US or elsewhere) subject to us taking steps to afford your data equivalent protection to that provided under the laws of the Republic of Ireland or Northern Ireland (as applicable) and by registering your Starbucks Card you acknowledge that your personal information will be so transferred.

All of your Starbucks Cards (including digital Starbucks Cards where applicable) can be activated and registered for use in My Starbucks Rewards. My Starbucks Rewards benefits are determined based on the number of “Visits” you make and the number of “Stars” that you earn through your Visits. A Visit for purposes of My Starbucks Rewards means each time you use your activated, registered Starbucks Card to

pay for a transaction at a participating Starbucks store in UK or Ireland. You will receive one Star for each Visit. You can use any Starbucks Card registered to your Starbucks.ie account to earn Stars for your Visits.

Unfortunately, not all stores have the ability to honour Rewards at this time. Please use the [Store Locator](#) using the 'accepts Starbucks Card' filter to find the location nearest you that can redeem Rewards.

To enrol in My Starbucks Rewards and begin accumulating Stars, you will need :

- (i) a physical Starbucks Card, which may be purchased at participating Starbucks stores. You will need to activate your new card by loading a minimum of €5/£5 (as applicable). In order to register your card, and to protect the balance in case your card is lost, stolen or destroyed, you will need to visit www.starbucks.ie/card. Follow the prompts to create an account and register at least one (1) physical Starbucks Card; or
- (ii) (in Northern Ireland only) to Download the Starbucks mobile app to your Android™ or iPhone® device. Follow the prompts to create an account and register a digital Starbucks Card.

Starbucks Cards may include: physical Starbucks branded plastic cards that are available in participating Starbucks stores, and sold by other retail locations; digital forms of the physical cards that are available through the Starbucks mobile app; and Starbucks Card eGifts that can be purchased at www.starbucks.co.uk/shop/card/egift. For more information about Starbucks Cards, please visit www.starbucks.ie/card. The registration process may require that you provide the following information: username, password, email address (required in order to receive all eligible Rewards), Starbucks Card number, and card security code (CSC), birthday, name, and marketing preferences. All of your Starbucks Cards can be activated and registered for use in My Starbucks Rewards, but you may only have one (1) account that is personal to you.

There are two levels of benefits in My Starbucks Rewards depending on the number of Stars that you accumulate in your account. By creating an account, and activating and registering a Starbucks Card, you will be automatically enrolled in My Starbucks Rewards at the Green Level. Earn at least fifty Stars within the twelve month period following your enrolment date and you will proceed to the Gold Level.

To maintain Gold Level benefits, you must earn at least fifty new Stars during the 12 month period following the date you reached the Gold Level.

Green Level

Opening an account and activating and registering your Starbucks Card automatically enters you into the "Green Level" of My Starbucks Rewards and entitles you to receive:

The ability to earn free drinks:

Once you have entered the Green Level, for every fifteen (15) Stars you earn you will receive a free drink of your choice at participating UK and Irish Starbucks stores, "Free Drink Reward". Your Free Drink Reward will be automatically loaded onto your account and will be available to you for thirty eight (38) days. Your Free Drink Reward expires after thirty eight (38) days. You must present your registered Starbucks Card to the barista at a participating UK and Irish Starbucks store in order to

receive your Free Drink Reward. If you have provided Starbucks with a current, valid email address, you will receive a reminder email from Starbucks approximately twenty-four (24) hours after earning your 15th Star indicating that your Free Drink Reward is available to you. You can also view and track your available Free Drink Rewards on starbucks.ie/account. You will receive only one (1) Free Drink Reward regardless of the number of Starbucks Cards that you have registered to your account.

News and Offers: News and offers will be distributed by email only, so you must opt-in to receive promotional and marketing emails from Starbucks and provide a valid email address in order to receive them.

Additional personalised offers and coupons: Additional personalised offers and coupons are distributed by email only, so you must opt-in to receive promotional and marketing emails from Starbucks and provide a valid email address in order to receive them.

Gold Level

After fifty Visits using your registered Starbucks card in a 12 consecutive month period, your account will be upgraded to "Gold Level". At Gold Level you will receive the following benefits on your account:

- All Green Level benefits (as listed above)
- Free syrups to add to your chosen beverage.
- Extra shots of espresso are free to add to your chosen beverage
- Top your beverage with whipped cream for free

A combination of the above free extras added to your beverage is also acceptable, for example order your vanilla latte with an extra shot of espresso, pay with your Starbucks card and get the vanilla and the extra shot for free.

Miscellaneous

There are no membership fees associated with My Starbucks Rewards. Stars accumulated under the programme have no cash value.

Your Stars, benefits, registered Starbucks Card(s), and your account under the My Starbucks Rewards programme are personal to you and may not be sold, transferred or assigned to, or shared with, family, friends or others.

My Starbucks Rewards benefits are available at participating UK and Irish stores and are subject to change. Starbucks reserves the right to terminate your account and/or your participation in My Starbucks Rewards if Starbucks believes that you have violated these Terms and Conditions or that the use of your account is unauthorised, fraudulent or otherwise unlawful or in violation of these Terms and Conditions.

Starbucks also reserves the right to “unregister” and make ineligible for the My Starbucks Rewards programme any Starbucks Card that has been inactive for two consecutive years. Inactive is defined as no purchase activity.

Starbucks reserves the right to terminate, discontinue, cancel or amend the My Starbucks Rewards programme at any time and in its sole discretion without notice to you.

The above terms are governed by the laws of Northern Ireland.