

STARBUCKS PARTNER WHITE CUP CONTEST

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT IMPACT AN ENTRANT'S OPPORTUNITY TO WIN.

OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES INCLUDING THE DISTRICT OF COLUMBIA WHO ARE AT LEAST 18 YEARS OLD AT THE TIME OF ENTRY AND WHO ARE AN EMPLOYEE OF STARBUCKS CORPORATION.

VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

The Starbucks Partner White Cup Contest ("Contest") is sponsored by Starbucks Corporation, 2401 Utah Ave. South, Seattle, WA 98134, USA ("Sponsor"), and is administered by Prize Logic, LLC, an independent judging organization, 25200 Telegraph Road, Suite 405, Southfield, MI 48033, USA ("Administrator").

- 1. CONTEST PERIOD AND BRIEF OVERVIEW:** The Contest begins on February 16, 2015, at 12:00:00 A.M. Eastern Time ("ET") and ends on February 20, 2015, at 11:59:59 P.M. ET ("Contest Period"). During the Contest Period, an eligible entrant can enter the Contest by following the instructions set forth in Section 3 of these Official Rules. After the Contest Period, there will be a judging period ("Judging Period") where three (3) grand prize winners ("Grand Prize Winner") will be selected according to the judging criteria set forth in Section 5. The Judging Period will start on or about February 23, 2015, and will end on or about February 27, 2015. Each potential Grand Prize Winner will be announced on or about March 9, 2015. Administrator's computer is the official Contest time-keeping device.
- 2. ELIGIBILITY:** This Contest is open only to legal residents of one of the fifty (50) United States (including the District of Columbia) who are at least eighteen (18) years old at the time of entry and who are an employee of Starbucks Corporation ("Entrant" or "Contestant"). Contestant must be an employee in good standing at the time of entry and at the time of winner verification as determined by Sponsor in its sole discretion. Employees of Administrator, contractors or development, production, marketing or distribution of Contest materials, including without limitation, any prizing element, and their respective parent, affiliated, and subsidiary entities and advertising and promotion agencies (collectively, "Contest Entities") and each of their respective immediate family members (i.e., spouse, parent, child, sibling and the "steps" of each) and persons living in the same household of each are not eligible to participate in the Contest. All federal, state and local laws apply. Void where prohibited or restricted by law. By participating in this Contest, an individual who enters or participates in the Contest agrees to be bound by these Official Rules and the decisions of Sponsor, which are final and binding in all matters pertaining to the Contest.
- 3. HOW TO ENTER:** During the Contest Period, an eligible Contestant may create and submit a photograph of a cup design that may be used on a re-usable Starbucks cup ("Submission"). Each Submission must include the hashtag #PartnerCupContest and comply with the guidelines and restrictions as set forth in Section 4 below. A Contestant must be a follower of @Starbucksprtrns on the respective social media platform used to enter the Contest (e.g., Twitter or Instagram) at the time of entry and continuing until March 23, 2015 for winner notification purposes to be eligible to win/claim a prize. By entering the Contest and using the hashtag listed above, Contestant hereby agrees to the terms and

conditions of these Official Terms. The entry method for each social media website is set forth below. Contestants may select any of the methods available to enter his/her Submission into the Contest. Regardless of the method of entry, there is a limit of one (1) Submission per person, per day during the Contest Period.

- i. Facebook: During the Contest Period, an eligible Contestant may visit [facebook.com/starbuckspartners](https://www.facebook.com/starbuckspartners) ("Page"), log on to his or her Facebook account (or create one if he or she does not already have an account) and follow the on-screen instructions to upload a Submission.
- ii. Twitter: During the Contest Period, an eligible Contestant may log on to his or her Twitter account (or create one if he or she does not already have an account), become a follower of @Starbucksprtnrs (if not already following), and Tweet a Submission.
- iii. Instagram: To enter the Contest using Instagram, an eligible Contestant may log on to his or her Instagram account (or create one if he or she does not already have an account), and post the Submission.

These Official Rules can be found at <http://www.starbucks.com/partners/partner-white-cup-contest-2015>. By uploading a Submission and using the hashtag #PartnerCupContest Contestant hereby agrees to terms and conditions set forth in these Official Rules. A Contestant must have a non-private Twitter account or a non-private Instagram account to enter the Contest. If Contestant does not have a non-private Twitter account, he or she can create one at no cost at www.twitter.com. Use of Twitter will be subject to that service provider's privacy policy and terms of use, which can be found at www.twitter.com/privacy. If an Contestant does not have a non-private Instagram account, he or she can create one at no cost using the Instagram application on his or her compatible mobile device (Contestants should consult their wireless service providers regarding pricing plans, as message and data rates may apply). Use of Instagram will be subject to that service provider's privacy policy and terms of use, which can be found at <http://instagram.com/about/legal/privacy>. Use of Facebook will be subject to that service provider's privacy policy and terms of use. The Facebook privacy policy is available at: <https://www.facebook.com/about/privacy>. Contestants agree to release Twitter, Instagram, and Facebook from any and all liability associated with this Contest. This Contest is in no way sponsored, endorsed or administered by, or associated with, Twitter, Instagram, or Facebook.

Entry Limit: Regardless of the method of entry, a Contestant may upload one (1) Submission per day during the Contest Period. A Contestant may only submit the same Submission once during the Contest Period. For purposes of this Contest, a "day" starts at 12:00 A.M. ET and ends at 11:59:59 P.M. ET on a calendar day. Contestants attempting to use multiple Instagram, Twitter, or Facebook accounts or multiple identities may be disqualified, at Sponsor's sole discretion. Submissions received from any person or Instagram, Twitter, or Facebook account in excess of the stated limit will be void. Submissions generated by script, macro or other automated means will be void.

NOTE: Due to the way Twitter and Instagram operate their services, entries from Twitter or Instagram users with "protected" accounts (i.e., Entrant has set his or her account so that only people the Entrant has approved can view his or her Tweets or posts) may not be received. If an Entrant Tweets via SMS from his or her wireless phone, the Entrant's wireless service provider may charge the Entrant for each text message sent and received.

Entrants should consult their wireless service provider regarding its pricing plans. Message and data rates may apply.

4. SUBMISSION GUIDELINES AND RESTRICTIONS: Each Submission:

- Must contain the designated hashtag (#partnercupcontest);
- Must follow the instructions and comply with these Official Rules;
- Photographs must be in one of the following file formats: .JPG, .JPEG, or .GIF; and must not exceed 3MB in size;
- Must comply with the respective social media platform's Terms of Service;
- Must not contain material that violates or infringes another's rights, including, but not limited to, privacy, publicity or intellectual property rights, including copyright infringement (including, but not limited to logos (manufacturer or carrier), trade names, or patented features);
- Must not disparage Sponsor, Administrator, or any other person or party affiliated with the promotion and administration of this Contest;
- Must not in any way mention, refer or otherwise allude to the name, logo or trademark of any entity, individual, product or brand other than those of Sponsor and its brands;
- Must not contain an image or artwork that is not the original work of the contestant;
- Must not promote any cause other than the Contest theme;
- Must not include personally identifiable information, including but not limited to phone numbers;
- Must not contain material that is inappropriate, indecent, lewd, pornographic, obscene, hateful, tortious, defamatory, slanderous or libelous (as determined by Sponsor at Sponsor's sole discretion);
- Must not contain, facilitate, reference, or use material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, ethnicity, religion, nationality, disability, sexual orientation, political orientation, citizenship, ancestry, marital status, or age (as determined by Sponsor at Sponsor's sole discretion);
- Must not contain any viruses, spyware, malware, or other malicious components that are designed to harm the functionality of a computer in any way; and
- Must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where Submission is created.

NOTE: By submitting a Submission, each Contestant agrees that his or her Submission conforms to the Submission Guidelines and Restrictions set forth above and that Sponsor or Administrator may, at its sole and absolute discretion, disqualify him or her from the Contest if Sponsor decides that his or her Submission fails to conform to the such requirements or any other provision of these Official Rules.

Each Contestant further agrees to release and hold harmless Contest Entities from any and all claims that any advertising subsequently produced, presented, and/or prepared by or on behalf of Sponsor infringes contestant's rights with regard to any Submission. Although each Submission will be reviewed by the Sponsor before being judged, posted or published, the posting or publication of a Submission does not mean the Submission has been deemed to be in compliance with these Official Rules. Any Submission that does not comply with these Official Rules or that otherwise contains prohibited or inappropriate content as determined by Sponsor, in its sole and absolute discretion, will be disqualified, and if posted on the Website or any websites related to this Contest, removed there from.

Licenses: Entering a Submission constitutes Contestant's consent to give Sponsor a royalty-free, irrevocable, perpetual, nonexclusive license to use, reproduce, modify, publish or create derivative works from and display the Submission in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes. If requested, Contestant will sign any documentation that may be required for Sponsor or its designees to make use of the nonexclusive rights contestant is granting to use the Submission. This license expressly includes a right (but not the obligation) for Sponsor to modify submissions to remove any third party intellectual property. Sponsor shall have the right, in its sole discretion, to edit, composite, morph, scan, duplicate, or alter the Submission for any purpose which Sponsor deems necessary or desirable, and each Contestant irrevocably waives any and all so-called moral rights they may have therein. Each Contestant hereby acknowledges that such Contestant does not reserve any rights in or to the Submission.

Sponsor grants Contestants a limited, revocable, non-sublicensable license to use Sponsor's name, product, trademarks and logos (collectively, "Sponsor's IP") for the sole purpose of entering this Contest. Contestants are not permitted to make any further use of Sponsor's IP for any purpose whatsoever. In addition, contestants recognize that all rights, titles and interests in Sponsor's IP shall vest exclusively to the Sponsor, and Contestant agrees that he or she has not and will not take any action that might harm or adversely affect such rights. No rights, titles or interests in and to the Sponsor's IP, except for the limited license granted to Contestant in these Official Rules, are transferred or created. Each Contestant further acknowledges and agrees that Sponsor's IP rights are valid and enforceable, and that Contestant shall do nothing to challenge the validity or enforceability of Sponsor's IP in any forum. Contestants agree that the use of Sponsor's IP is permitted only for the purpose of making a submission in this Contest, and that any use of Sponsor's IP (whether in the Submission or otherwise) beyond this scope infringes the rights of Sponsor and will result in irreparable harm to Sponsor.

5. JUDGING AND WINNER SELECTION: During the Judging Period, all eligible entries received during the Contest Period will be judged by a qualified panel of judges selected from the Sponsor's marketing and brand teams ("Judges"). The Judges will score each eligible Submission according to the following weighted judging criteria: (1) "Originality" – 25%, (2) "Creativity" – 25%, (3) "Relevance to Contest theme" – 25% and (4) "Public Appeal" – 25%. The three (3) Contestants with the highest score from the Judges will be deemed the potential Grand Prize Winners. The Contestants may only have one (1) Submission that qualifies him or her as the potential winner. If there is a tie, then the Submission with the highest score in criteria (1) above will be declared to be the potential Grand Prize Winner. If there is still a tie, then the tied Submissions will be re-judged and the Contestant whose Submission receives the highest score will be declared to be the potential Grand Prize Winner. In no event will there be more than three (3) Grand Prize Winners. The winner is deemed a potential winner subject to verification of his/her eligibility and compliance with these Official Rules.

6. PRIZES AND APPROXIMATE RETAIL VALUE ("ARV"):

Grand Prizes (3): The prize is twenty-five (25) re-usable cups with the winning design featured on the cup and a \$300 VISA gift card (terms and conditions apply). The ARV of the prize is \$425. No more than three (3) prizes will be awarded.

Prize Conditions: Prize is non-transferable, non-assignable and no substitution, exchange or cash equivalent will be allowed, except by Sponsor at Sponsor's sole discretion. Prize may not be redeemed for cash, nor may they be transferred or offered for sale or auction, and can be substituted only, at Sponsor's sole discretion, with prize of equal or greater value. Sponsor reserves the right to substitute the prize for one of equal or greater value if the designated prize should become unavailable for any reason. Any portion of the prize not accepted by a winner will be forfeited, and the Sponsor and Contest Entities shall not be responsible for any inability of winner to accept or use any portion of a prize for any reason. All applicable federal, state, local taxes, and all other fees, costs, expenses and charges not specifically identified in these Official Rules as a prize element, are the sole responsibility of the prize winner.

7. **HOW TO CLAIM A PRIZE:** On or about March 9, 2015, the potential Grand Prize Winner will be sent an email notification with instructions on how to claim the prize which includes, without limitation, providing the winning design image to Sponsor's designee any executing any other requested documents within the time period requested in the notification. The prize must be claimed by March 23, 2015 or, at Sponsor's sole discretion, the prize may be forfeited and awarded to the contestant whose Submission received the next highest score from the Judges as set forth in Section 5. Prizes will be fulfilled within 6-8 weeks after winner verification.
8. **NO OBLIGATION TO USE:** Sponsor shall have no obligation (express or implied) to use any Submission, or to otherwise exploit any Submission or, if commenced, to continue the distribution or exploitation thereof, and Sponsor may at any time abandon the use of any Submission for any reason, with or without legal justification or excuse, and participants shall not be entitled to any damages or other relief by reason thereof.
9. **NATURE OF RELATIONSHIP/WAIVER OF EQUITABLE RELIEF:** Each Contestant hereby acknowledges and agrees that the relationship between the Contestant and the Sponsor and Contest Entities is not a confidential, fiduciary, or other special relationship, and that the Contestant's decision to provide the Contestant's Submission to Sponsor for purposes of the Contest does not place the Sponsor or Contest Entities in a position that is any different from the position held by members of the general public with regard to elements of the Contestant's Submission. Each Contestant understands and acknowledges that the Sponsor and Contest Entities have wide access to ideas, stories, designs, and other literary materials, and that new ideas and designs are constantly being submitted to it or being developed by their own employees and agents. Each Contestant also acknowledges that many, ideas, designs or photos may be competitive with, similar or identical to the Submission and/or each other in theme, idea, format or other respects. Each Contestant acknowledges and agrees that such Contestant will not be entitled to any compensation as a result of any Sponsor or Contest Entity's use of any such similar or identical material.
10. **DATES & DEADLINES/ANTICIPATED NUMBER OF ENTRANTS:** Because of the unique nature and scope of the Contest, Sponsor reserves the right, in addition to those other rights reserved herein, to modify any date(s) or deadline(s) set forth in these Terms and Conditions or otherwise governing the Contest. Sponsor cannot accurately predict the number of Entrants who will participate in the Contest.
11. **FURTHER DOCUMENTATION:** If Sponsor shall desire to secure additional assignments, certificates of engagement for the Submission or other documents as Sponsor may

reasonably require in order to effectuate the purposes and intents of these Terms and Conditions, then each participant agrees to sign the same upon Sponsor's request therefor.

12. LIMITATION OF LIABILITY: By participating in this Contest, Contestants agree that the Sponsor, Contest Entities, Instagram, Twitter, Facebook, and their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and their respective officers, directors, employees, representatives, designees and agents ("Released Parties") are not responsible for lost, late, incomplete, stolen, misdirected, postage due or undeliverable email notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/Page/usenet accessibility, availability or traffic congestion; or any technical, mechanical, printing, or typographical or other error; or unauthorized human intervention; or the incorrect or inaccurate capture of registration information; or the failure to capture, or loss of, any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any Page users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Contest and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction, or unauthorized access to the Page or any Contest-related website(s). The Released Parties are not responsible for any injury or damage, whether personal or property, to participants or to any person's computer related to or resulting from participating in the Contest and/or accepting a prize. The Released Parties shall not be responsible or liable for entries that are entered by any automated computer, program, mechanism or device, for any entries in excess of the stated limit or for entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such entries may, at Sponsor's sole discretion, be disqualified.

If, for any reason, a Submission is confirmed to have been erroneously deleted, lost or otherwise destroyed, corrupted or for any other reason not accepted as a Submission in the Contest, the Contestant's sole remedy is to enter the Contest again to upload another Submission. If, for any reason, the Contest is not capable of running as planned, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Contest and/or proceed with the Contest, including the selection of the prize winner in a manner it deems fair and reasonable, including the selection of prize winners from among eligible entries received prior to such cancellation, termination, modification or suspension.

By entering the Contest, each Contestant agrees: (i) to be bound by these Official Rules and by all applicable laws and by the decisions of Sponsor and Administrator, which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his or her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Contest; and (iv) to forever and irrevocably agree to release, defend, indemnify and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Contest, including, but not limited to, any Contest-related activity or element thereof, and the Contestant's entries, participation or inability to participate in the Contest; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) typographical or printing errors in these Official Rules or any Contest materials; (d) acceptance, attendance at,

receipt, travel related to, participation in, delivery of, possession, defects in, use, nonuse, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof); (e) any change in the prizing (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including, but not limited to, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties' control, or as otherwise permitted in these Official Rules; (f) any interruptions in or postponement, cancellation or modification of the Contest; (g) human error; (h) incorrect or inaccurate transcription, receipt or transmission of any part of any entry (including, without limitation, the registration information or any parts thereof); (i) any technical malfunctions or unavailability of the Page or any telephone network, computer system, computer online system, mobile device, computer timing and/or dating mechanism, computer equipment, software, Internet service provider, or mail service utilized by any of the Released Parties or by a contestant; (j) interruption of or inability to access the Contest, the Page or any other Contest-related website(s) or any online service via the Internet due to hardware or software compatibility problems; (k) any damage to contestant's (or any third person's) equipment used to access the Contest and/or its contents related to or resulting from any part of the Contest; (l) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions; (m) any late, lost, stolen, mutilated, misdirected, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged entries; (n) any wrongful, negligent or unauthorized act or omission on the part of any of the Released Parties; (o) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof); or (p) the negligence or willful misconduct by Contestant.

Without limiting the foregoing, everything regarding this Contest, including the Page and prize components, are provided "as is" without warranty of any kind, either express or implied, including, but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages or exclusions of implied warranties, so some of the above limitations or exclusions may not apply. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

- 13. DISPUTES: EXCEPT WHERE PROHIBITED BY LAW, THIS CONTEST IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF WASHINGTON USA, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE COUNTY OF KING, WASHINGTON, USA. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("AAA RULES"). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN WASHINGTON, USA. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN KING COUNTY, WASHINGTON USA. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO**

RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES, INCLUDING ATTORNEY'S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR OF THE TIME THE CAUSE OF ACTION OCCURRED, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.

- 14. PRIVACY POLICY:** Any personally identifiable information collected during an Contestant's participation in the Contest will be collected by Sponsor or designee and used by Sponsor, its affiliates, designees, agents and marketers for purposes of the proper administration and fulfillment of the Contest as described in these Official Rules and in accordance with Sponsor's Privacy Policy, as stated at <http://www.starbucks.com/about-us/company-information/online-policies/privacy-policy>.
- 15. PUBLICITY RIGHTS:** By participating in the Contest and/or accepting the prize, each Contestant agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his or her name, biographical information, photos, videos, entries, and/or likeness, and statements for Contest, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, including live television, worldwide, including, but not limited to, on the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law.
- 16. GENERAL:** Any attempted form of participation in this Contest other than as described herein is void. If it is discovered or suspected, at Sponsor's sole discretion, that a Contestant has registered, entered or attempted to register or enter more than once using multiple Instagram, Twitter, or Facebook accounts, email addresses, identities, proxy servers or like methods, all of that Contestant's entries may be declared null and void, and that Contestant may be ineligible to win a prize. In the event of a dispute as to the identity of prize winners, the winning entry will be declared made by the authorized account holder of the email address used to register for the Contest or, where applicable, associated with the Instagram, Twitter, or Facebook account used to submit the entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address. Sponsor and Administrator reserve the right to disqualify any individual found, in Sponsor's or Administrator's sole discretion, to be tampering with the operation of the Contest, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of a Contest. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Contest may void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE, THE PAGE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** All entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Contest details contained in these Official Rules and Contest details contained in any Contest promotional materials (including, but not limited to, point of sale, television and print advertising,

promotional packaging and other promotional media), the details of the Contest as set forth in these Official Rules shall prevail.

17. WINNER LIST: To obtain information about the prize winner, interested individuals should place a self-addressed, stamped business-sized envelope in an envelope and mail it to: Starbucks Partner White Cup Contest, P.O. Box 251328, West Bloomfield, MI 48325. Winner List requests must be received by April 6, 2015.

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Facebook is a registered trademark of Facebook, Inc. All rights reserved.

This Contest is in no way sponsored, endorsed or administered by, or associated with, Twitter, Inc., Facebook, Inc., or Instagram, Inc.