



Starbucks and Sustainable Palm Oil

Starbucks goal is for all our products to be produced under the highest quality and ethical standards. Because tropical forests are being cleared for palm oil cultivation, destroying habitat and biodiversity, we believe it is important for both our company and industry to address these environmental impacts.

At Starbucks, we are currently working to ensure the palm oil used in our Starbucks-branded products in company owned stores in the US and Europe use Roundtable on Sustainable Palm Oil (RSPO) certified palm oil from Mass Balance or Segregation traceability systems. Further, we are committed to using 100% RSPO certified palm oil in our Starbucks-branded products in company owned stores globally by 2015. Although we are not a direct buyer of palm oil, we are joining the RSPO and look forward to engaging on the issue of sustainable production practices and deforestation related to palm oil as we have with coffee.